

ORDER



Orders
Order / Rev: 696168
Alt Order #: 06217428
Product Desc: ALLEN FOR SENATE
Estimate: C16C22
Flight Dates: 10/16/12 - 10/22/12
Original Date / Rev: 10/22/12 / 10/22/12
Order Type: Political

WUSA

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Smart Media Group Inc/ POL
Buying Contact:
Billing Contact:
 814 King Street
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Allen, G/ R / Sen -VA
Demographic: A35+
Product Codes: PL-US Senate
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/15/12	10/21/12	56	\$104,900.00	\$89,165.00
10/22/12	10/28/12	14	\$46,450.00	\$39,482.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	70	\$151,350.00	\$128,647.50	144.70
Totals	70	\$151,350.00	\$128,647.50	144.70

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WUSA	10/19/12	10/19/12	Fri Prime C Blue Bloods	CM	10-11P	----F--	:30	1	\$2,800.00	P-3	6.60	NM	2	\$10,000.00
BLUE BLOODS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	----F--	1		\$2,800.00		6.60						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WUSA	10/15/12-10/21/12		Fri Prime C	10-11P		----F--	:30	(\$2,800.00)	6.60	NM				
See MG 1.2,1.3,1.4															
2	WUSA	10/21/12-10/21/12		Sun Prime B	8-9P		-----Su	:30	\$6,000.00	6.60	NM				
Ⓜ MG for 31.1,15.1,1.1 Ran late due to NFL Football															
3	WUSA	10/22/12-10/22/12		Mon Prime A	8-9P		M-----	:30	\$4,000.00	8.00	NM				
Ⓜ MG for 31.1,15.1,1.1															
4	WUSA	10/22/12-10/22/12		9 News Now Repeat	M-Sa 137-207x		M-----	:30	(\$200.00)	1.10	NM				
Ⓜ Credited															
2	WUSA	10/19/12	10/19/12	9 News @ 11p 9 News @ 11p	CM	M-Su 11-1135p	----F--	:30	1	\$2,500.00	P-2	2.30	NM	1	\$2,500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	----F--	1		\$2,500.00		2.30						
3	WUSA	10/19/12	10/19/12	Letterman Late Night with David Letterman	CM	1135P-1237A	----F--	:30	1	\$400.00	P-3	1.10	NM	1	\$400.00
LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	----F--	1		\$400.00		1.10						

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Advertiser: Allen, G / R / Sen -VA
 Product Desc: ALLEN FOR SENATE
 Estimate: C16C22

WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	WUSA	10/19/12	10/19/12	Letterman Late Night with David Letterman	CM	1135P-1237A	----F--	:30	1	\$400.00	P-3	1.10	NM	1	\$400.00
LETTERMAN															
4	WUSA	10/19/12	10/19/12	Price Is Right The Price is Right	CM	11a-12p	----F--	:30	1	\$1,500.00	P-1	1.80	NM	1	\$1,500.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$1,500.00		1.80			
5	WUSA	10/19/12	10/19/12	9 News @ Noon 9 News @ Noon	CM	12-1230P	----F--	:30	1	\$1,500.00	P-1	2.10	NM	1	\$1,500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$1,500.00		2.10			
6	WUSA	10/19/12	10/19/12	4-5p Dr. Phil	CM	4-5p	----F--	:30	1	\$1,200.00	P-1	1.50	NM	1	\$1,200.00
DR PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$1,200.00		1.50			
7	WUSA	10/19/12	10/19/12	5-6a 9 News @ 5a 9News @ 5a	CM	5-6a	----F--	:30	1	\$450.00	P-2	1.00	NM	1	\$450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$450.00		1.00			
8	WUSA	10/19/12	10/19/12	9 News @ 6p 9 News @ 6p	CM	6-630p	----F--	:30	1	\$1,500.00	P-1	1.50	NM	1	\$1,500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$1,500.00		1.50			
9	WUSA	10/19/12	10/19/12	9 News Tonight 7p 9 News Tonight 7p	CM	7-730p	----F--	:30	1	\$1,500.00	P-1	1.50	NM	1	\$1,500.00
NEWS TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$1,500.00		1.50			
10	WUSA	10/19/12	10/19/12	CBS This Morning CBS This Morning	CM	7-9a	----F--	:30	1	\$400.00	P-1	0.60	NM	1	\$400.00
EARLY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$400.00		0.60			
11	WUSA	10/19/12	10/19/12	Entertainment Tonight Entertainment Tonight	CM	730-8P	----F--	:30	1	\$800.00	P-3	2.20	NM	1	\$800.00
ET															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$800.00		2.20			
12	WUSA	10/19/12	10/19/12	Fri Prime A CSI: NY	CM	8-9P	----F--	:30	1	\$3,000.00	P-2	4.80	NM	1	\$3,000.00
CSI NY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$3,000.00		4.80			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WUSA	10/15/12-10/21/12		Fri Prime A			8-9P	----F--	:30	\$3,000.00		4.80	NM		
13	WUSA	10/22/12	10/22/12	Mon Prime C Hawaii Five-0	CM	10-11P	M-----	:30	1	\$3,500.00	P-3	5.50	NM	0	\$0.00
HAWAII 5-0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$3,500.00		5.50			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WUSA	10/22/12-10/28/12		Mon Prime C			10-11P	M-----	:30	(\$3,500.00)		5.50	NM		
See MG 30.2,30.3,30.4 [Prgm Change]															
14	WUSA	10/22/12	10/22/12	9 News @ 11p 9 News @ 11p	CM	M-Su 11-1135p	M-----	:30	1	\$2,500.00	P-2	2.30	NM	1	\$2,500.00

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WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----		1				\$2,500.00		2.30			
15	WUSA	10/22/12	10/22/12	Letterman	CM	1135P-1237A	M-----	:30	1	\$400.00	P-3	1.10	NM	0	\$0.00
Late Night with David Letterman															
LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----		1				\$400.00		1.10			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WUSA	10/22/12-10/28/12		Letterman		1135P-1237A	M-----	:30		(\$400.00)		1.10	NM		
See MG 1.2,1.3,1.4															
16	WUSA	10/22/12	10/22/12	Price Is Right	CM	11a-12p	M-----	:30	1	\$1,500.00	P-1	1.80	NM	1	\$1,500.00
The Price is Right															
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----		1				\$1,500.00		1.80			
17	WUSA	10/22/12	10/22/12	9 News @ Noon	CM	12-1230P	M-----	:30	1	\$1,500.00	P-1	2.10	NM	1	\$1,500.00
9 News @ Noon															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----		1				\$1,500.00		2.10			
18	WUSA	10/22/12	10/22/12	4-5p	CM	4-5p	M-----	:30	1	\$1,200.00	P-1	1.50	NM	1	\$1,200.00
Dr. Phil															
DR PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----		1				\$1,200.00		1.50			
19	WUSA	10/22/12	10/22/12	5-6a 9 News @ 5a	CM	5-6a	M-----	:30	1	\$450.00	P-2	1.00	NM	1	\$450.00
9News @ 5a															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----		1				\$450.00		1.00			
20	WUSA	10/22/12	10/22/12	9 News @ 5p	CM	5-6p	M-----	:30	1	\$1,200.00	P-1	1.40	NM	1	\$1,200.00
9 News @ 5p															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----		1				\$1,200.00		1.40			
21	WUSA	10/22/12	10/22/12	9 News @ 6p	CM	6-630p	M-----	:30	1	\$1,500.00	P-1	1.50	NM	1	\$1,500.00
9 News @ 6p															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----		1				\$1,500.00		1.50			
22	WUSA	10/22/12	10/22/12	6-7a 9 News @ 6a	CM	6-7a	M-----	:30	1	\$800.00	P-1	1.00	NM	1	\$800.00
9News @ 6a															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----		1				\$800.00		1.00			
23	WUSA	10/22/12	10/22/12	CBS Evening News	CM	630-7p	M-----	:30	1	\$1,500.00	P-3	1.70	NM	1	\$1,500.00
CBS Evening News															
CBS EVENING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----		1				\$1,500.00		1.70			
24	WUSA	10/22/12	10/22/12	9 News Tonight 7p	CM	7-730p	M-----	:30	1	\$1,500.00	P-1	1.50	NM	1	\$1,500.00
9 News Tonight 7p															
NEWS TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----		1				\$1,500.00		1.50			
25	WUSA	10/22/12	10/22/12	Entertainment Tonight	CM	730-8P	M-----	:30	1	\$800.00	P-3	2.20	NM	1	\$800.00
Entertainment Tonight															
ET															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----		1				\$800.00		2.20			

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WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
26	WUSA	10/20/12	10/20/12	9 News @ 11p 9 News @ 11p	CM	M-Su 11-1135p	-----S-	:30	1	\$2,500.00	P-2	2.30	NM	1	\$2,500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S-	1		\$2,500.00		2.30						
27	WUSA	10/20/12	10/20/12	LF 1135p-1235a Criminal Minds	CM	1135P-1235A	-----S-	:30	1	\$450.00	P-2	1.20	NM	1	\$450.00
CRIMINAL MINDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S-	1		\$450.00		1.20						
28	WUSA	10/21/12	10/21/12	9 News @ 11p 9 News @ 11p	CM	M-Su 11-1135p	-----S	:30	1	\$2,500.00	P-2	2.30	NM	1	\$2,500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$2,500.00		2.30						
29	WUSA	10/21/12	10/21/12	CBS Evening News Sun CBS Evening News	CM	6-630P	-----S	:30	1	\$1,500.00	P-2	2.20	NM	0	\$0.00
EVENING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$1,500.00		2.20						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WUSA	10/15/12-10/21/12		CBS Evening News Sunday	6-630P		-----Su	:30	(\$1,500.00)	2.20	NM				
See MG 30.2,30.3,30.4 [N/A due to NFL]															
30	WUSA	10/21/12	10/21/12	9 News @ 630p Sun 9 News @ 630PM Sunday	CM	630-7P	-----S	:30	1	\$900.00	P-2	3.80	NM	3	\$5,900.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$900.00		3.80						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WUSA	10/15/12-10/21/12		9 News @ 630p Sun	630-7P		-----Su	:30	(\$900.00)	3.80	NM				
See MG 30.2,30.3,30.4 [N/A due to NFL]															
2	WUSA	10/17/12-10/17/12		Wed Prime A	8-9P		--W-----	:30	\$4,000.00	5.50	NM				
Ⓜ MG for 13.1,29.1,30.1															
3	WUSA	10/19/12-10/19/12		DT	9a-3p		(12:30 PM-3:00 P-----F----	:30	\$1,500.00	3.80	NM				
Ⓜ MG for 13.1,29.1,30.1															
4	WUSA	10/19/12-10/19/12		CBS This Morning	7-9a		-----F----	:30	\$400.00	2.20	NM				
Ⓜ MG for 13.1,29.1,30.1															
31	WUSA	10/21/12	10/21/12	Sun Prime A 60 Minutes	CM	7-8P	-----S	:30	1	\$7,000.00	P-3	8.00	NM	0	\$0.00
60 MINUTES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$7,000.00		8.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WUSA	10/15/12-10/21/12		Sun Prime A	7-8P		-----Su	:30	(\$7,000.00)	8.00	NM				
See MG 1.2,1.3,1.4															
32	WUSA	10/21/12	10/21/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----S	:30	1	\$2,500.00	P-2	2.40	NM	1	\$2,500.00
SUNDAY MRONING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$2,500.00		2.40						
33	WUSA	10/18/12	10/18/12	9 News @ 11p 9 News @ 11p	CM	M-Su 11-1135p	---T---	:30	1	\$2,500.00	P-2	2.30	NM	1	\$2,500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---T---	1		\$2,500.00		2.30						
34	WUSA	10/18/12	10/18/12	Letterman Late Night with David Letterman	CM	1135P-1237A	---T---	:30	1	\$400.00	P-3	1.10	NM	1	\$400.00
LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

Order / Rev: 696168
 Alt Order #: 06217428
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Allen, G/ R / Sen -VA
 Product Desc: ALLEN FOR SENATE
 Estimate: C16C22

WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
34	WUSA	10/18/12	10/18/12	Letterman Late Night with David Letterman	CM	1135P-1237A	---T---	:30	1	\$400.00	P-3	1.10	NM	1	\$400.00
LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---T---	1		\$400.00		1.10						
35	WUSA	10/18/12	10/18/12	Price Is Right The Price is Right	CM	11a-12p	---T---	:30	1	\$1,500.00	P-1	1.80	NM	1	\$1,500.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---T---	1		\$1,500.00		1.80						
36	WUSA	10/18/12	10/18/12	9 News @ Noon 9 News @ Noon	CM	12-1230P (12:00 PM-12:30 PM)	---T---	:30	1	\$1,500.00	P-1	2.10	NM	1	\$1,500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---T---	1		\$1,500.00		2.10						
37	WUSA	10/18/12	10/18/12	4-5p Dr. Phil	CM	4-5p	---T---	:30	1	\$1,200.00	P-1	1.50	NM	1	\$1,200.00
DR PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---T---	1		\$1,200.00		1.50						
38	WUSA	10/18/12	10/18/12	9 News @ 5p 9 News @ 5p	CM	5-6p	---T---	:30	1	\$1,200.00	P-1	1.40	NM	1	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---T---	1		\$1,200.00		1.40						
39	WUSA	10/18/12	10/18/12	9 News @ 6p 9 News @ 6p	CM	6-630p	---T---	:30	1	\$1,500.00	P-1	1.50	NM	1	\$1,500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---T---	1		\$1,500.00		1.50						
40	WUSA	10/18/12	10/18/12	6-7a 9 News @ 6a 9News @ 6a	CM	6-7a	---T---	:30	1	\$800.00	P-1	1.00	NM	1	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---T---	1		\$800.00		1.00						
41	WUSA	10/18/12	10/18/12	CBS Evening News CBS Evening News	CM	630-7p	---T---	:30	1	\$1,500.00	P-3	1.70	NM	1	\$1,500.00
CBS EVENING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---T---	1		\$1,500.00		1.70						
42	WUSA	10/18/12	10/18/12	9 News Tonight 7p 9 News Tonight 7p	CM	7-730p	---T---	:30	1	\$1,500.00	P-1	1.50	NM	1	\$1,500.00
NEWS TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---T---	1		\$1,500.00		1.50						
43	WUSA	10/18/12	10/18/12	CBS This Morning CBS This Morning	CM	7-9a	---T---	:30	1	\$400.00	P-1	0.60	NM	1	\$400.00
EARLY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---T---	1		\$400.00		0.60						
44	WUSA	10/18/12	10/18/12	Entertainment Tonight Entertainment Tonight	CM	730-8P	---T---	:30	1	\$800.00	P-3	2.20	NM	1	\$800.00
ET															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---T---	1		\$800.00		2.20						
45	WUSA	10/18/12	10/18/12	Thu Prime B Person of Interest	CM	9-10P	---T---	:30	1	\$4,500.00	P-3	7.30	NM	1	\$4,500.00
PERSON OF INTEREST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---T---	1		\$4,500.00		7.30						
46	WUSA	10/16/12	10/16/12		CM	M-Su 11-1135p	-T-----	:30	1	\$2,500.00	P-2	2.30	NM	1	\$2,500.00

Order / Rev: 696168
 Alt Order #: 06217428
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Allen, G / R / Sen -VA
 Product Desc: ALLEN FOR SENATE
 Estimate: C16C22

WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
9 News @ 11p															
9 News @ 11p															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$2,500.00		2.30			
47	WUSA	10/16/12	10/16/12	Letterman	CM	1135P-1237A	-T-----	:30	1	\$400.00	P-3	1.10	NM	1	\$400.00
Late Night with David Letterman															
LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$400.00		1.10			
48	WUSA	10/16/12	10/16/12	Price Is Right	CM	11a-12p	-T-----	:30	1	\$1,500.00	P-1	1.80	NM	1	\$1,500.00
The Price is Right															
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$1,500.00		1.80			
49	WUSA	10/16/12	10/16/12	9 News @ Noon	CM	12-1230P	-T-----	:30	1	\$1,500.00	P-1	2.10	NM	1	\$1,500.00
9 News @ Noon															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$1,500.00		2.10			
50	WUSA	10/16/12	10/16/12	4-5p	CM	4-5p	-T-----	:30	1	\$1,200.00	P-1	1.50	NM	1	\$1,200.00
Dr. Phil															
DR PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$1,200.00		1.50			
51	WUSA	10/16/12	10/16/12	5-6a 9 News @ 5a	CM	5-6a	-T-----	:30	1	\$450.00	P-2	1.00	NM	1	\$450.00
9News @ 5a															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$450.00		1.00			
52	WUSA	10/16/12	10/16/12	9 News @ 5p	CM	5-6p	-T-----	:30	1	\$1,200.00	P-1	1.40	NM	1	\$1,200.00
9 News @ 5p															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$1,200.00		1.40			
53	WUSA	10/16/12	10/16/12	9 News @ 6p	CM	6-630p	-T-----	:30	1	\$1,500.00	P-1	1.50	NM	1	\$1,500.00
9 News @ 6p															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$1,500.00		1.50			
54	WUSA	10/16/12	10/16/12	6-7a 9 News @ 6a	CM	6-7a	-T-----	:30	1	\$800.00	P-1	1.00	NM	1	\$800.00
9News @ 6a															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$800.00		1.00			
55	WUSA	10/16/12	10/16/12	CBS This Morning	CM	7-9a	-T-----	:30	1	\$400.00	P-1	0.60	NM	1	\$400.00
CBS This Morning															
EARLY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$400.00		0.60			
56	WUSA	10/16/12	10/16/12	Entertainment Tonight	CM	730-8P	-T-----	:30	1	\$800.00	P-3	2.20	NM	1	\$800.00
Entertainment Tonight															
ET															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$800.00		2.20			
57	WUSA	10/16/12	10/16/12	Tue Prime A	CM	8-9P	-T-----	:30	1	\$6,000.00	P-3	11.50	NM	1	\$6,000.00
NCIS															
NCIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$6,000.00		11.50			

Order / Rev: 696168
 Alt Order #: 06217428
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Allen, G / R / Sen -VA
 Product Desc: ALLEN FOR SENATE
 Estimate: C16C22

WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
57	WUSA	10/16/12	10/16/12	Tue Prime A NCIS	CM	8-9P	-T-----	:30	1	\$6,000.00	P-3	11.50	NM	1	\$6,000.00
NCIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-T-----	1		\$6,000.00		11.50						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WUSA	10/15/12-10/21/12		Tue Prime A	8-9P		-T-----	:30	\$6,000.00		11.50	NM			
58	WUSA	10/17/12	10/17/12	9 News @ 11p 9 News @ 11p	CM	M-Su 11-1135p	--W----	:30	1	\$2,500.00	P-2	2.30	NM	1	\$2,500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--W----	1		\$2,500.00		2.30						
59	WUSA	10/17/12	10/17/12	Letterman Late Night with David Letterman	CM	1135P-1237A	--W----	:30	1	\$400.00	P-3	1.10	NM	1	\$400.00
LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--W----	1		\$400.00		1.10						
60	WUSA	10/17/12	10/17/12	9 News @ Noon 9 News @ Noon	CM	12-1230P	--W----	:30	1	\$1,500.00	P-1	2.10	NM	1	\$1,500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--W----	1		\$1,500.00		2.10						
61	WUSA	10/17/12	10/17/12	5-6a 9 News @ 5a 9News @ 5a	CM	5-6a	--W----	:30	1	\$450.00	P-2	1.00	NM	1	\$450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--W----	1		\$450.00		1.00						
62	WUSA	10/17/12	10/17/12	9 News @ 5p 9 News @ 5p	CM	5-6p	--W----	:30	1	\$1,200.00	P-1	1.40	NM	1	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--W----	1		\$1,200.00		1.40						
63	WUSA	10/17/12	10/17/12	6-7a 9 News @ 6a 9News @ 6a	CM	6-7a	--W----	:30	1	\$800.00	P-1	1.00	NM	1	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--W----	1		\$800.00		1.00						
64	WUSA	10/17/12	10/17/12	CBS Evening News CBS Evening News	CM	630-7p	--W----	:30	1	\$1,500.00	P-3	1.70	NM	1	\$1,500.00
CBS EVENING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--W----	1		\$1,500.00		1.70						
65	WUSA	10/17/12	10/17/12	9 News Tonight 7p 9 News Tonight 7p	CM	7-730p	--W----	:30	1	\$1,500.00	P-1	1.50	NM	1	\$1,500.00
NEWS TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--W----	1		\$1,500.00		1.50						
66	WUSA	10/17/12	10/17/12	CBS This Morning CBS This Morning	CM	7-9a	--W----	:30	1	\$400.00	P-1	0.60	NM	1	\$400.00
EARLY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--W----	1		\$400.00		0.60						
67	WUSA	10/17/12	10/17/12	Wed Prime B Criminal Minds	CM	9-10P	--W----	:30	1	\$4,500.00	P-3	5.30	NM	1	\$4,500.00
CRIMINAL MINDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--W----	1		\$4,500.00		5.30						
68	WUSA	10/22/12	10/22/12	Prime Political Program Presidential Debate #3	CM	Mon 9-11p	M-----	:30	2	\$14,000.00	P-2	0.00	NM	2	\$28,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	2		\$14,000.00		0.00						

Order / Rev: 696168
 Alt Order #: 06217428
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Allen, G/ R / Sen -VA
 Product Desc: ALLEN FOR SENATE
 Estimate: C16C22

WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
69	WUSA	10/16/12	10/16/12	Prime Political Program CM Presidential Debate #2		Tue 9-11p	-T-----	:30	1	\$18,000.00	P-1	0.00	NM	2	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-T-----	1		\$18,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WUSA	10/15/12-10/21/12		Prime Political Program	Tue 9-11p		-T-----	:30	\$18,000.00	0.00	NM				
See MG 69.2,69.3															
[Due to break availability taken away by CBS]															
2	WUSA	10/18/12-10/18/12		Thu Prime A	8-9P		---Th----	:30	\$10,000.00	0.00	NM				
Ⓜ MG for 69.1 10/16															
3	WUSA	10/19/12-10/19/12		Fri Prime B	9-10P		-----F----	:30	\$8,000.00	0.00	NM				
Ⓜ MG for 69.1 10/16															
													Totals	70	\$151,350.00